

Epic 950®

The **award-winning** printer that prints targeted promotions right at the slot machine

TRANSACT TECHNOLOGIES' EPIC 950® PRINTER RECEIVES 2012 INSIDE ASIAN GAMING SUPPLIER AWARD



HAMDEN, CT – April 12, 2012 – TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based and other industries, announced today that its Epic 950® printer has received the 2012 Inside Asian Gaming Magazine Supplier Award for Best Electronic Gaming Peripheral Printer. The award was based on nominations from the wider Asia-Pacific gaming community and assessed by a distinguished panel of industry professionals.

“We are gratified to receive this prestigious award from Inside Asian Gaming and its industry experts who clearly recognize our Epic 950® printer for its reliability, ease of integration and its flexibility to be used in various gaming devices,” said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies.

The Epic 950® is a casino and gaming Ticket-In Ticket-Out (TITO) printer, featuring advanced technology and features including quick disconnect, reliable ticket burst and present, paper-low ticket sensing, the ability to print in two colors and in multiple languages, proven casino industry quality and reliability and an easy path to connect to TransAct's EPICENTRAL® Print System and patented ServerPort™ technology.

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www.TRANSACT-TECH.com

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based and other industries. These industries include casino, gaming, lottery, banking, kiosk, point-of-sale, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca®, Epic and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

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