

# POWEROLL

## Receipts that register.™

POWEROLL™

**POWEROLL**  
Receipts That Register™

**What is POWEROLL™?**  
POWEROLL™ is an innovative, high-resolution, picture-quality receipt and marketing paper roll. It is printed on a CI Flexo press, so your image will be represented as sharp as a photo, not like a newspaper. Plus, POWEROLL's special security printing features help prevent fraud.

**POWEROLL™** can reproduce your photo and logo with your spot branded colors in an amazing 6-color process. POWEROLL is printed on a CI Flexo press, so your image will be represented as sharp as a photo, not like a newspaper. Plus, POWEROLL's special security printing features help prevent fraud.

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**\$5 OFF**  
ANY MEAL  
FOR TWO

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- Pre-printed receipt roll paper
- Works with any brand POS printer
- Print to branded color specifications
- Special Fraud preventing features
- Crystal clear, sharp resolution improves brand awareness
- Highly cost-effective, proven effective advertising vehicle versus plain white roll

**Powerful color translates into a powerful marketing delivery system.** Experience the marketing power and attention-getting influence of POWEROLL. The picture-quality receipt/marketing paper roll leverages the power of color with high-resolution printing capabilities to turbo-charge your marketing message. POWEROLL works with all styles of printers and can reproduce your photo and logo with your spot branded colors in an amazing 6-color process. POWEROLL is printed on a CI Flexo press, so your image will be represented as sharp as a photo, not like a newspaper. Plus, POWEROLL's special security printing features help prevent fraud.

## PHYSICAL CHARACTERISTICS

Number of different rolls per web: 17

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## INK

Number of colors: 6 (back), 1 (front)  
Type of color: 4 color process and 2 spot color (back)  
1 color (front)  
Type of ink: Water Based

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## PRINTING PROCESS

Flexo Central Impression Press (superior registration)

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## WHO WE ARE

TransAct Technologies Incorporated (Nasdaq:TACT) is the leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, banking and hospitality. Each individual market has distinct, critical requirements for printing and the transaction isn't complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. Transact has over two million printers installed around the world. TransAct has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. Transact is headquartered in Wallingford, CT. For more information on Transact, visit [www.transact-tech.com](http://www.transact-tech.com) or call 203.859.6800.

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## WHERE TO REACH US

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